

Mylife Background Report Profile

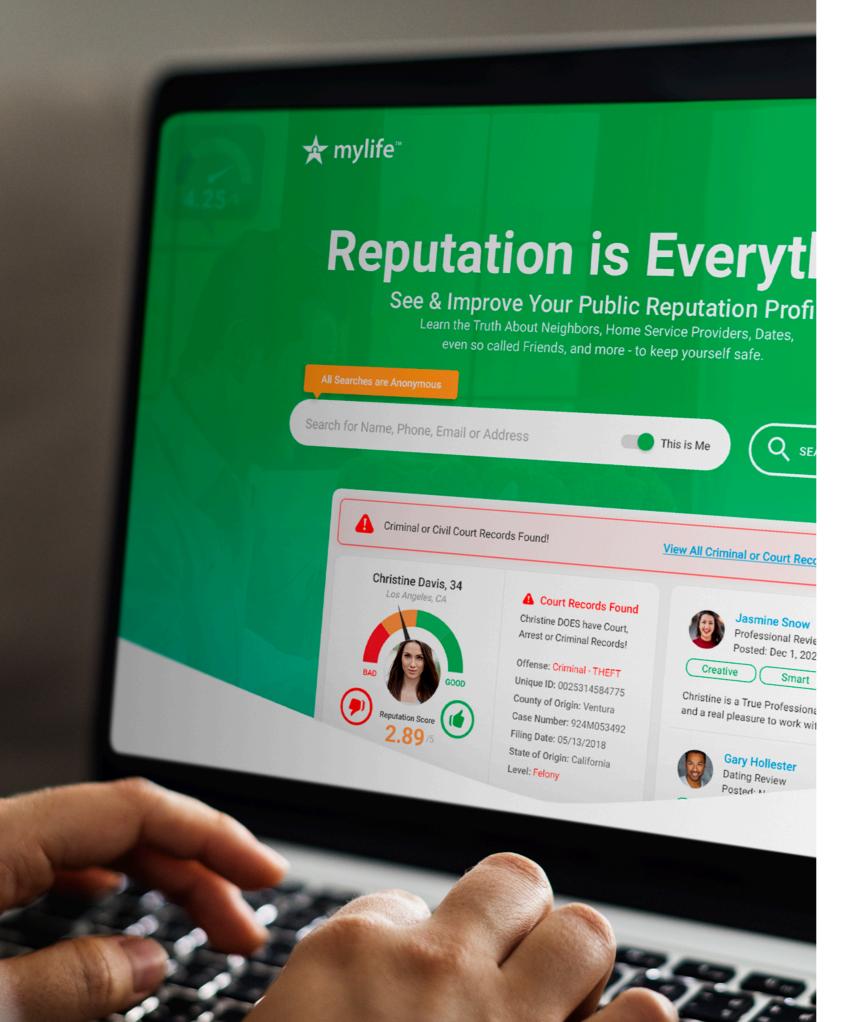
MyLife gathers all sorts of different types of personal information from a variety of sources in order to create an accurate, automated MyLife Public Page for anyone in the US.

Contribution:

- 1. Wireframing.
- 2. Use Case Research.
- 3. Low-Fidelity Concepts.
- 4. High-Fidelity Concepts.
- 5. Responsive (Web/Mobile/Table)
- 6. Analyzing KPI's.
- 7 Heatmap Analysis.

View Mockup's Below:

• Background Report Profile Page



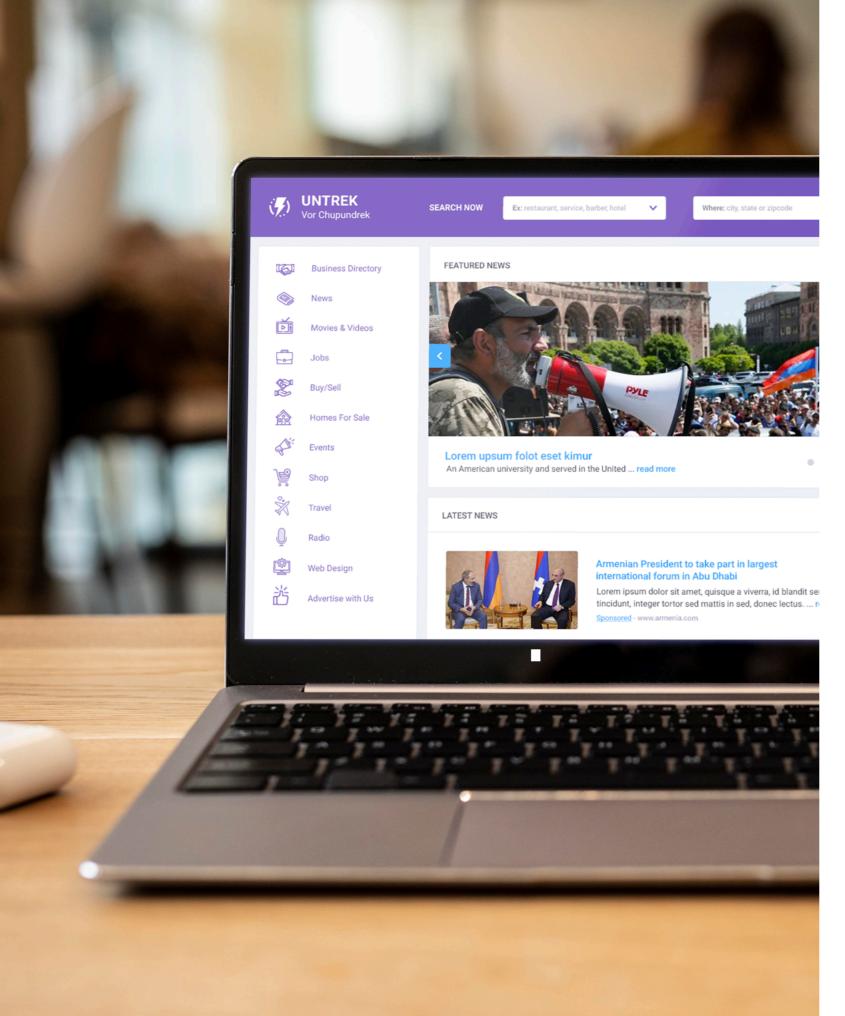
Mylife Home Page ReDesign

My Life is the only reputation platform focused on making consumers safer and marketplaces more trustworthy through proprietary Reputation Profiles & Scores. We are also dedicated to helping people maintain their own reputation, so they can positively contribute to society - both personally and professionally.

Contribution:

- 1. Wire framing.
- 2. Low fidelity concepts.
- 3. High fidelity concepts.
- 4. Responsive (web/mobile/table)

- Home Page
- Dashboard
- Review Overlay
- Edit Overlay
- Locking
- Onboarding Slider
- Registration Flow
- Social Profile
- Slider Payment
- Upsell Overlay



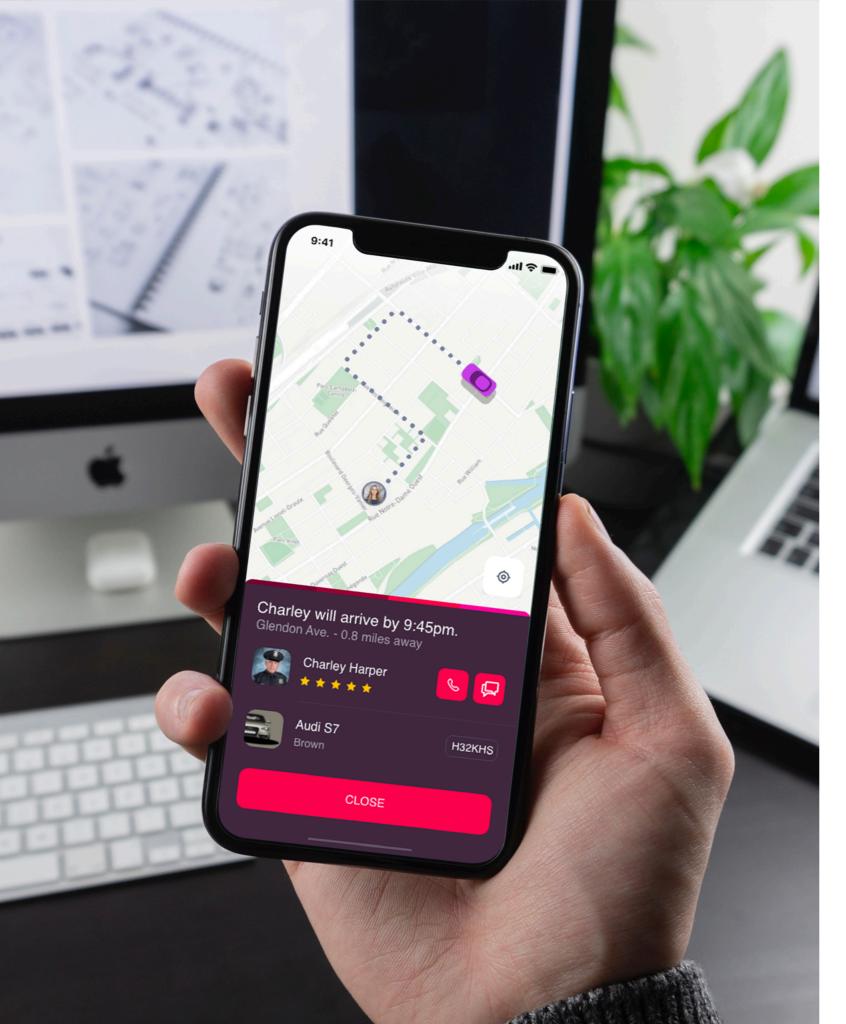
Untrek Website Design

Untrek is the World's Largest Armenian Platform that brings the Armenian Community everything they need Organized all in One Place!

Contribution:

- 1. User Research
- 2. Product Discovery
- 3. Competitor Analysis
- 4. Wire framing
- 5. Low Fidelity Concepts
- 6. High Fidelity Concepts
- 7. Responsive (Web/Mobile/Table)
- 8. End-to-End user journey

- Home Page
- Navigation
- Logged In Profile Page
- Pricing Plan Page
- Radio Page
- Left Rail
- Influencer Page
- <u>Horoscope</u>
- Event Listing
- Dashboard
- Change Plan
- Ad Listing



Panic Button App Design

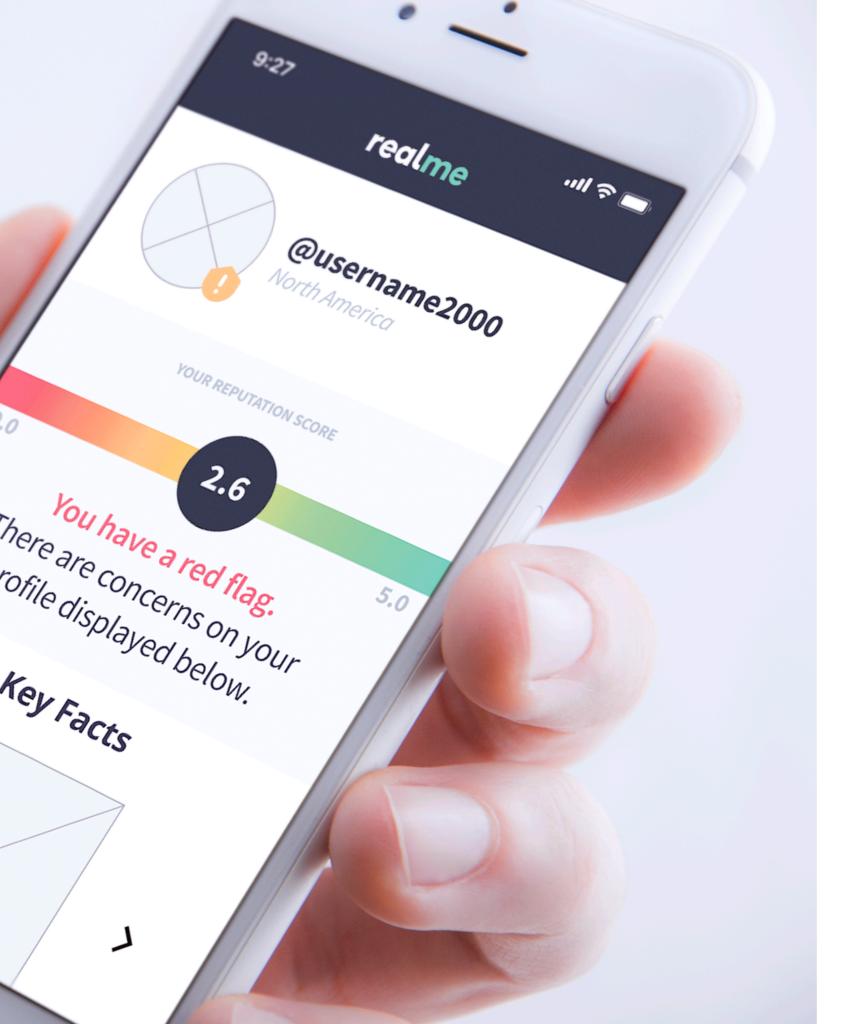
Contribution:

- 1. User Research
- 2. Product Discovery
- 3. Wire framing
- 4. Low Fidelity Concepts
- 5. High Fidelity Concepts
- 6. Prototype
- 7. End-to-End user journey

View Mockup's Below:

- Splash Screen
- Action Buttons
- Navigation Screen
- Message Screen
- Call Screen

Prototype: (Click Here)



RealMe

RealMe is a system that helps people be safe and stay safe while socializing or transacting online.

Contribution:

- 1. User research.
- 2. Product discovery.
- 3. Competitor analysis.
- 4. Wire framing.
- 5. Low fidelity concepts (prototypes)
- 6. High fidelity concepts.
- 7. Responsive web/mobile/table application.
- 8 .The end-to-end user journey.

View Mockup's Below:

RealMe Brand Workbook

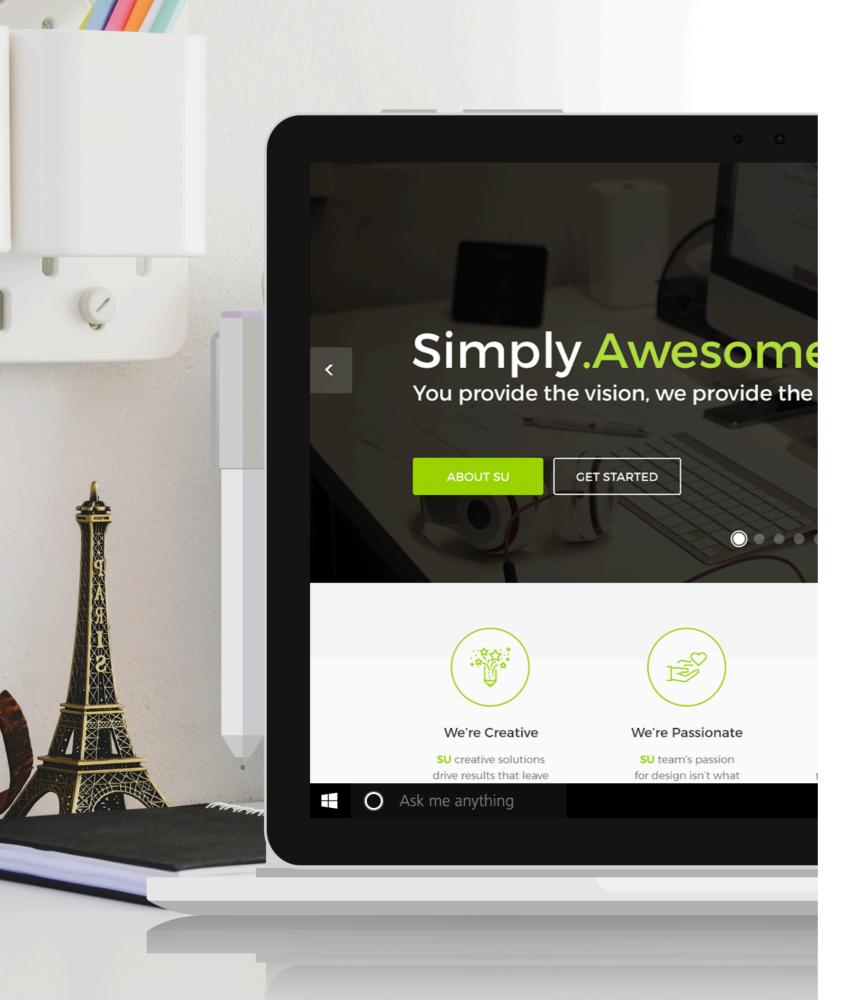
Mobile Search Results

Web Search Results

Onboarding

Profile Page

Splash Screen



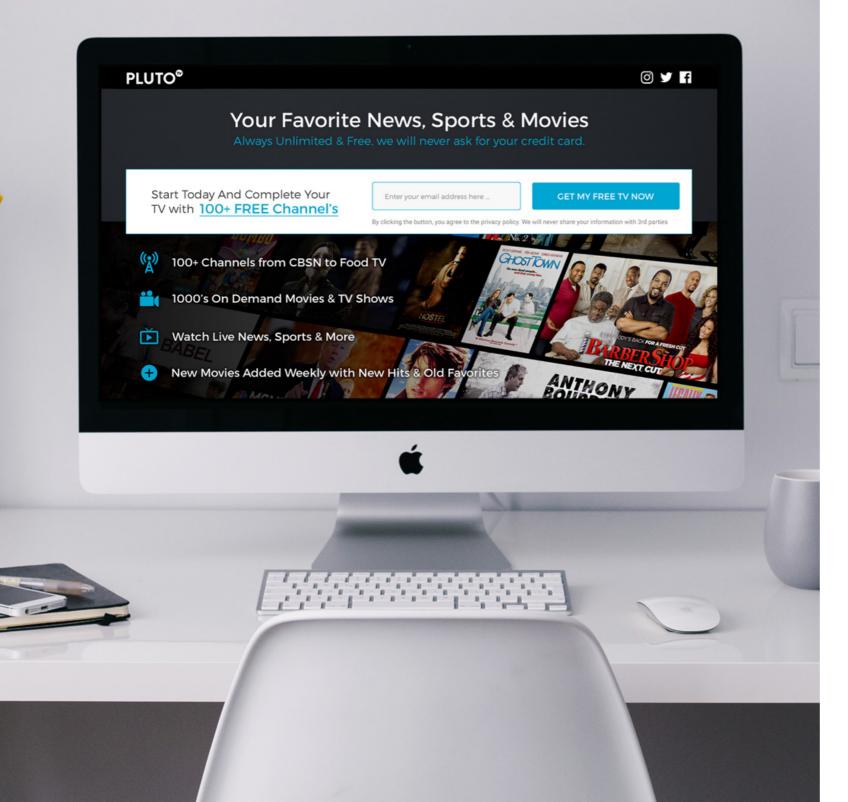
SatisfiedUser

SatisfiedUser is a full-service LA based User Interface and UX design firm committed to crafting an immersive experience that meets the needs of business looking for an edge.

Contribution:

- 1. Listening.
- 2. Planning.
- 3. Prototyping.
- 4. Competitive analysis.
- 5. Converting high fidelity concepts into prototypes.
- 6. Developing responsive web, mobile and tablet designs.
- 7. Creating cohesive user journeys across different devices.

- Home Page
- About Us
- Clients Page
- Portfolio
- UX Design



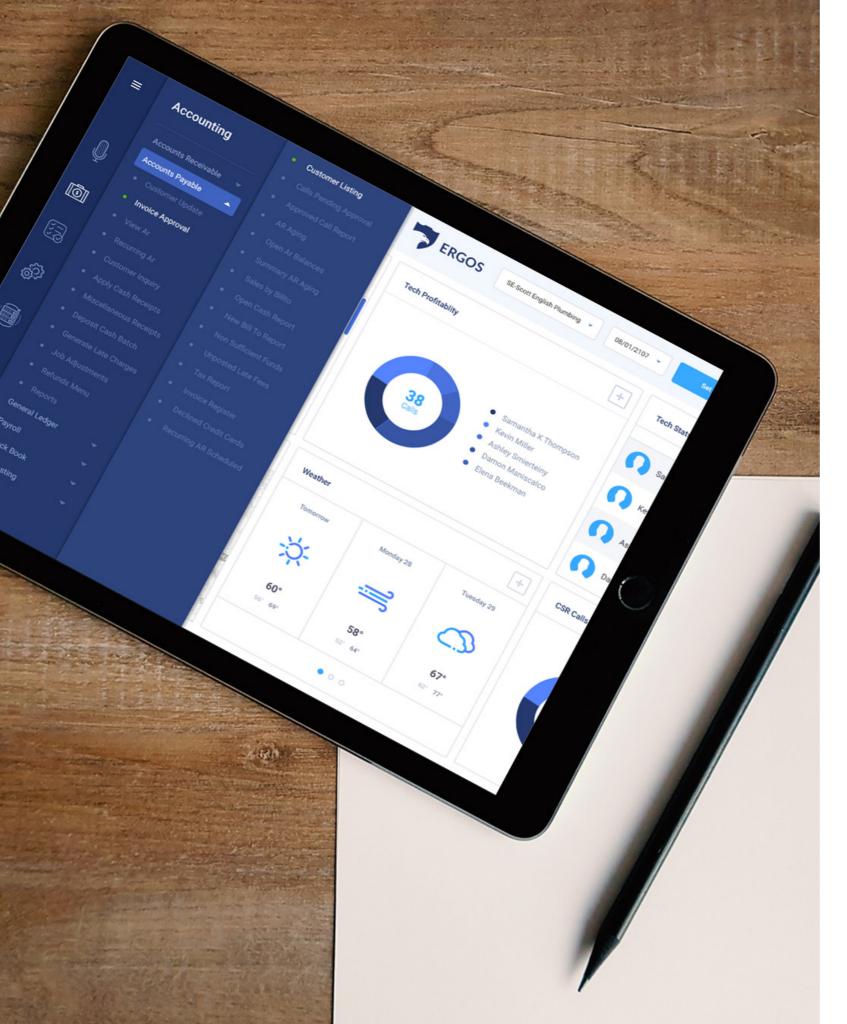
PlutoTV Responsive Landing Page

Pluto TV is a FREE online video streaming service that was ramping up their marketing initiatives and was looking for a clean, modern responsive landing page design that was designed to deliver.

Contribution:

- 1. Wire Framing.
- 2. Low-Fidelity Concepts.
- 3. High-Fidelity Concepts.
- 4. Responsive Web Design.

- Web Landing Page
- Mobile Landing Page



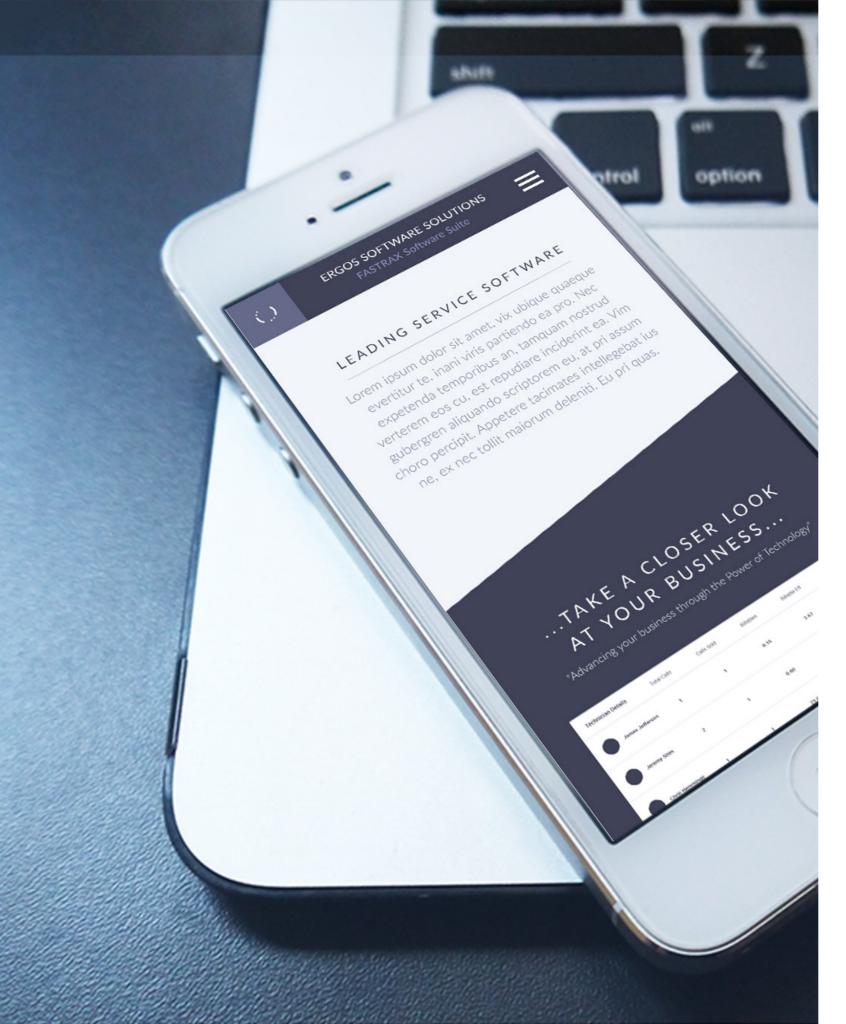
Ergos Software Dashboard

Ergos Software specializes in managed services and cloud solutions. They were looking to design an interface for their client-logged-in dashboard that would reflect the company's branding and website design — one that felt both modern and inviting at first glance.

Contribution:

- 1. User Research.
- 2. Product Discovery.
- 3. Competitor Analysis.
- 4. Wire framing.
- 5. Low Fidelity Concepts
- 6. High Fidelity Concepts
- 7. Responsive (Web/Mobile/Table)

- Dashboard
- Dashboard Menu



Ergos Software Wireframe

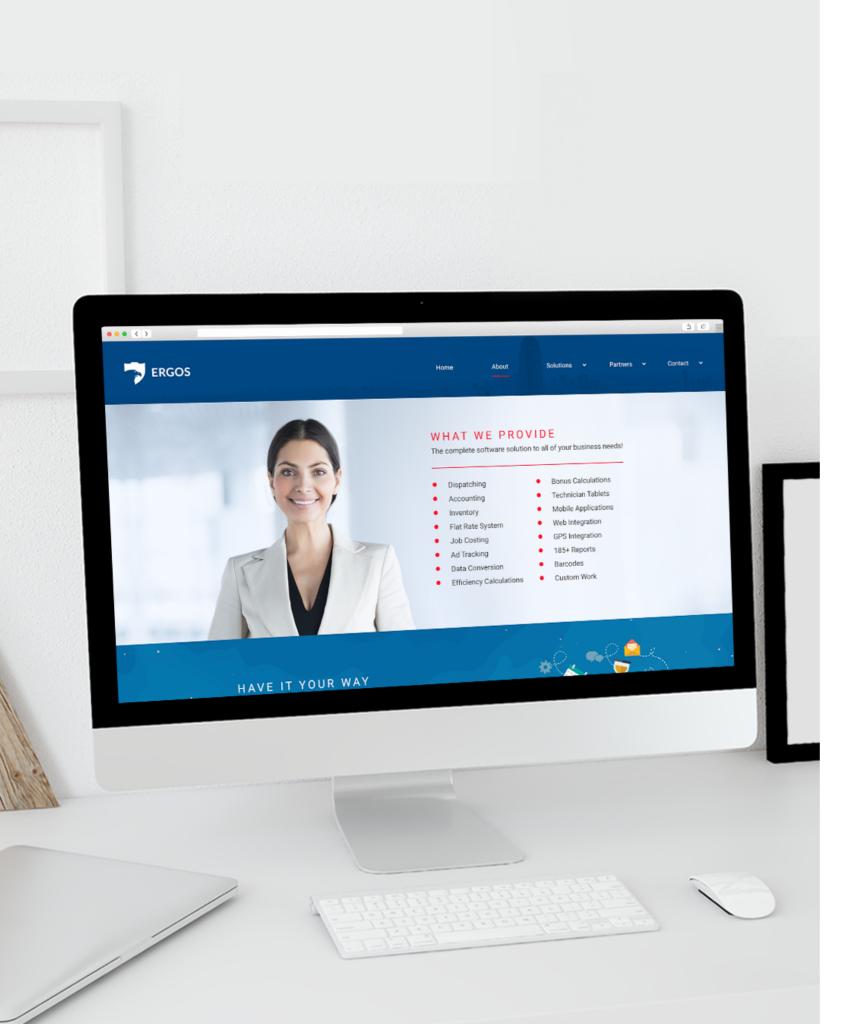
Ergos Software is a managed service and cloud solution provider that was looking to redesign their entire website and for me to provide low fidelity wireframe mockups to provide their users with a better interface and experience.

Due to there satisfaction of services provided the client wanted me to continue the relationship and sent me additional work to keep brand consistency across the board.

Contribution:

- 1. User Research
- 2. Product Discovery
- 3. Competitor Analysis
- 4. Wire framing
- 5. Low Fidelity Concepts
- 6. High Fidelity Concepts
- 7. Responsive (Web/Mobile/Table)
- 8. End-to-End user journey

- Home
- About
- Contact
- Partners
- Solutions
- Support Ticket
- Training Manual



Ergos Software Website Redesign

Ergos Software approached me for a website redesign project that needed me to come up with high-fidelity mocks of what would now become the final product. With my input and guidance, we were able to create an all-new site that represented the company's goals seamlessly.

Contributions:

Provide High Fidelity Mockups that position the company as one of the leaders in providing cloud solutions. The key objective was to ensure consistency between Logged-In and Logged-Out looks and feels across all areas of the application.

Designing high-fidelity responsive (Mobile, Table & Web) mockups to position the client as the go to place for cloud solutions. Working hand in hand with developers and product owners alike, I was able to create designs that surpassed all expectations of my clients.

- About
- Contact
- Home
- Partner Template
- Partners
- Solutions
- Support Ticket
- Training Manual



Teen Safe Responsive Home Page

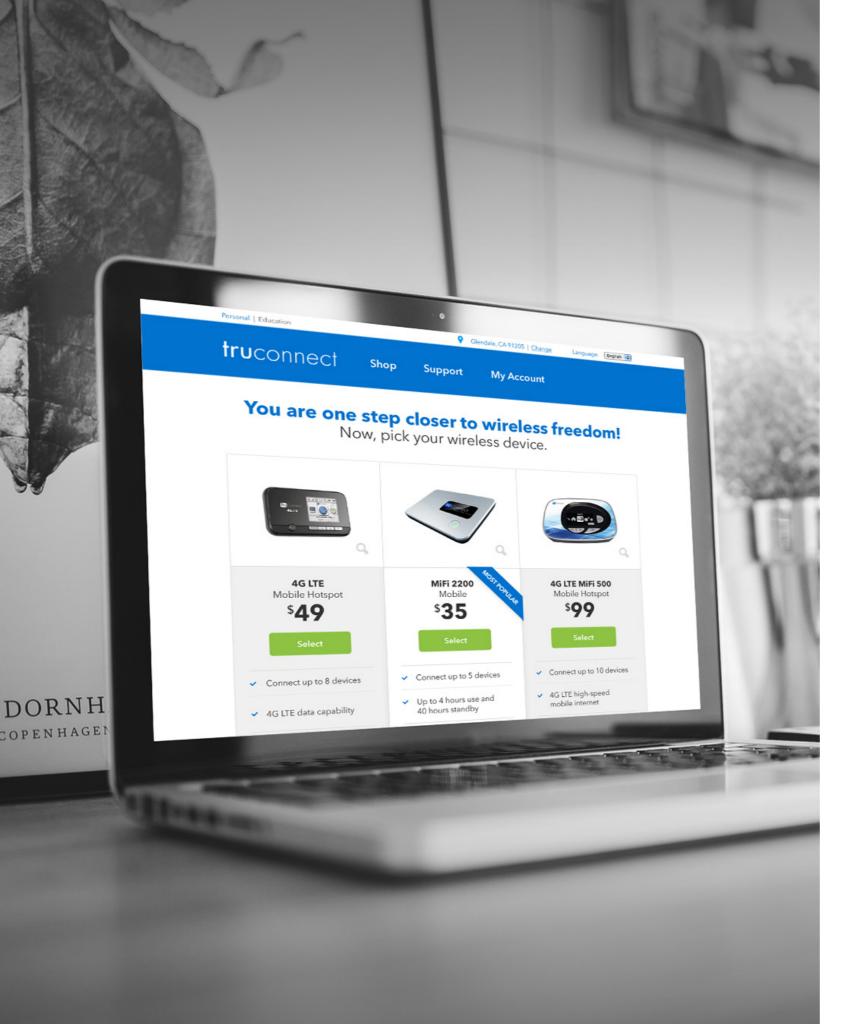
Teensafe provided my team with the tools needed to safeguard my child's digital life. With a quick introduction, I designed an elegant yet informative homepage for Teensafe that was inline with their company objectives and branding strategies.

Contributions:

Provide high fidelity mockups to client which portrays company as a leader of its space.

I created a Mobile-first Home Page Design that was in line with both the Company's and my own goals. The new design has come in with an astounding 14% increase in registration while also upping their Value Per Visitor by 4%.

- Web Landing Page
- Web Landing Page Overlay
- Mobile Landing Page
- Mobile Landing Page Overlay



Truconnect Payment Page Design

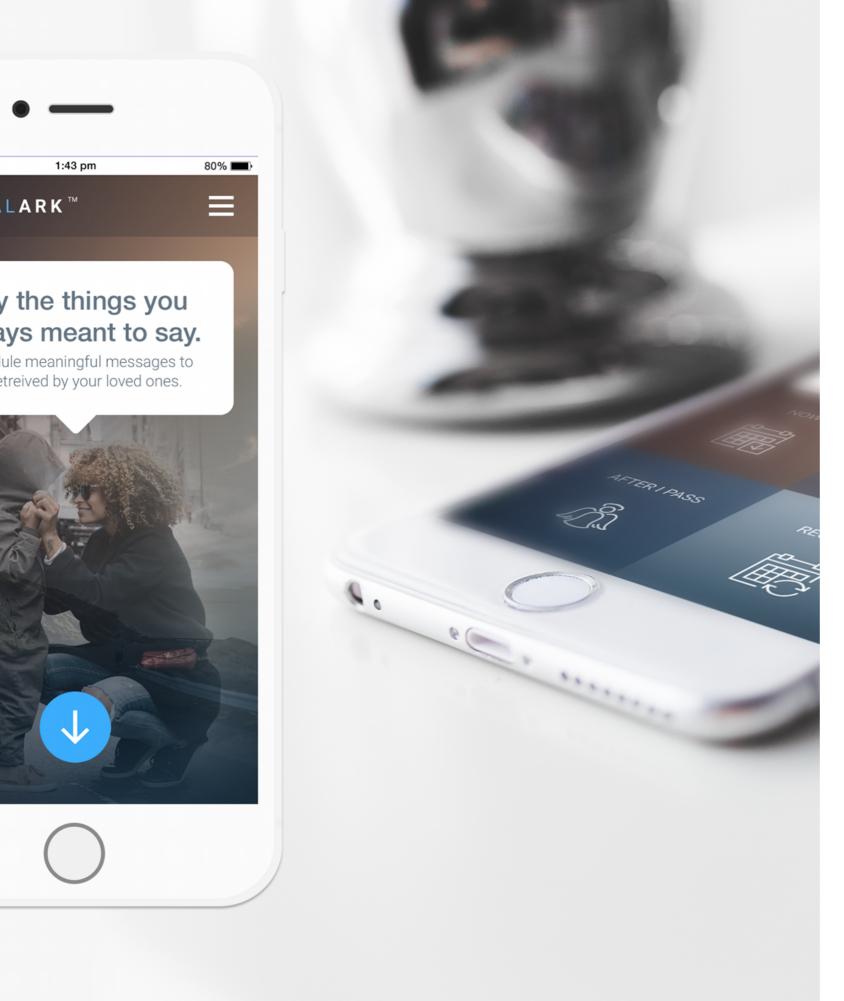
TruConnect was looking for a design consultant to change the look, strategy and feel of their payment page—the most important section on their website. After several rounds of discussion with the client, we came up with an elegant three-tier design that communicated the various benefits behind each tier much more clearly than before. This new design led to reduced refund and chargeback rates, which had positive effects on TruConnect's business bottom line.

Contributions:

Design an easy-to-navigate and aesthetically pleasing payment page for the products offered by TruConnect Mobile LLC. which explains the value of these products.

Provided High Fidelity mockups that simplifies product features to help clients better understand what they are purchasing. Worked closely with developer to make sure implementation of the design and layout was exactly as provided to client.

- <u>TruConnect Payment Page</u>
- TruConnect Checkout Page



KrystalArk Mobile App Design

KrystalArk is a new Innovative Mobile Application Startup that was looking for a rockstar designer that can take their idea and create a simple, user friendly Mobile experience that non tech savvy users will understand and use on a regular basis.

Contribution:

- 1. User Research
- 2. Product Discovery
- 3. Competitor Analysis
- 4. Wire framing
- 5. Low Fidelity Concepts
- 6. High Fidelity Concepts
- 7. Responsive (Web/Mobile/Table)
- 8. End-to-End user journey

View Mockup's Below:

• Mobile App Flow



American Idol User Interface Design

The AdGreetz team was charged with. designing an interface that seamlessly melded into the American Idol website.

Contributions:

Homepage Design, where users can search. for talents based on their location, age range, and gender. The search results are displayed.

in a list view. Designs for logged in dashboard users; ensuring every part of the design was implemented appropriately by working closely with developers.



Disney PIXAR Toy Story 3 Mobile App Design

What's it like designing for mobile apps for Disney?

Pixar's Toy Story 3. It was an amazing opportunity.

to get to know the brand and its values, understand its goals and culture, too.

Contributions:

Creating user flows, mock-ups and graphical interfaces. As is widely known, getting approval from Disney's branding team can take some time since their standards are so strict (and rightly so!). It also means you're among industry leaders who are doing something right.