

AMERICAN IDOL



AMERICANIDOL.COM – COVERFLOW PLACEMENT

The screenshot displays the American Idol website interface. At the top left is the American Idol logo. To its right is a red banner for Coca-Cola with the text "THE GIFT OF AN ICE COLD" and "Presented By Coca-Cola". Below this is the FOX logo and the text "Wednesday & Thursday 8/7c". A navigation bar includes links for LOGIN, SIGN UP, and social media icons (Facebook, Twitter, My). A search bar is also present. The main content area features a "VOTE" button and a menu with categories: CONTESTANTS, RECAPS, PHOTOS, VIDEOS, COMMUNITY, EXTRAS, BEHIND THE SCENES, MOBILE, and ABOUT. The "IDOL SUMMER TOUR SEASON 9" section includes a map of the United States with a tour route and a "CLICK TO SEE" button. Below the map is a grid of 10 contestant portraits with their names: Aaron Kelly, Andrew Garcia, Casey James, Crystal Bowersox, Didi Benami, Katie Stevens, Lee DeWyze, Michael Lynche, Siobhan Magnus, and Tim Urban. At the bottom, there are promotional banners for "SHARE YOUR FAVORITE MOMENTS" and "American Idols LIVE! TOUR 2009". On the right side, there is a "WHO DO YOU LOVE?" section with a "CLICK TO VIEW" button and a "Not on Facebook?" link. Below that is an "IDOL NEWS" section with a "Subscribe" button and several news items.

300 x 300

AMERICANIDOL.COM SHOP – IFRAME / COVERFLOW PLACEMENT

The screenshot displays the American Idol website interface. At the top, there is a Ford logo and a promotional banner for the IDOL FINALE sweepstakes. Below this is the American Idol logo and the FOX network logo. A navigation bar includes links for LOGIN, SIGN UP, and social media icons. A search bar is located on the right. The main content area features a 'WHO DO YOU LOVE?' section with a coverflow carousel of contestant photos. Below the carousel is a 'CLICK TO VIEW' button and a 'Not on Facebook?' link. To the right of the carousel is a promotional image for a Ford Focus with the text 'Remove your hands and watch it go.' and a 'Learn More' button. Below the carousel is a grid of 12 contestant portraits, each with their name underneath: CASEY ABRAMS, THIA MEGIA, STEFANO LANGONE, SCOTTY MCCREERY, PIA TOSCANO, PAUL MCDONALD, LAUREN ALAINA, JAMES DURBIN, NAIMA ADEDAPO, JACOB LUSK, and HALEY REINHART. On the right side of the page, there is an 'IDOL NEWS' section with a 'Subscribe' button and several news items with small thumbnail images.

670 x
variable
height

SHOP 1.0 - PERSONALIZE POPUP

The screenshot displays the American Idol website interface with a prominent personalized popup window. The popup is titled "Idol Birthday Lauren Alaina" and is priced at "\$2.99/ea Video eCard". It features a progress bar with four steps: 1 Personalize, 2 Preview, 3 Purchase, and 4 Confirm. The "Personalize" step is active, showing a form with the following fields:

- What is your Name?** (text input)
- Nickname** (dropdown menu)
- Are you a Boy or a Girl?** (radio buttons)
- What do you like to do?** (dropdown menu)

A "Continue" button is located at the bottom right of the popup. The background of the popup shows a photo of Lauren Alaina. The website header includes the "STARGREETZ" logo and navigation tabs for HOME, eCARDS, eINVITATIONS, RINGTONES, GREETINGS, and MOBILE ALERTS. A sidebar on the left lists various categories like Celebrities, American Idol, NFL Players, Disney, Sentiments, and Holidays. A "THE HOT LIST" section is visible on the right side of the page.

SHOP 2.0 - TALENT PAGE

STAR GREETZ™

eCards

Ringtones

eInvitations

Greetings

Mobile Alerts

Cart

Login

Like 24

Celebrities

American Idol

Disney

Encouragement

Holidays

NFL Players

Special Occasions



PERSONALIZED eCARDS, & eINVITATIONS
FROM ALL OF THE TOP ELEVEN FINALISTS!

eCards

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Idol Birthday
Lauren Alaina
eCards

Make your Own ▶



Idol Father's Day
Lauren Alaina
eCards

Make your Own ▶



Idol Mother's Day
Lauren Alaina
eCards

Make your Own ▶



Idol Congrats & More...
Lauren Alaina
eCards

Make your Own ▶

eInvitations

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.



Let's Watch American Idol
Lauren Alaina
eInvitations

Make your Own ▶



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SHOP 2.0 - PERSONALIZE PAGE

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Ringtones

eInvitations

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Login

Like 24

Celebrities

American Idol

Disney

Encouragement

Holidays

NFL Players

Special Occasions

Lauren Alaina

What is your Name?

Nickname

Are you a Boy or a Girl?

What do you like to do?

Idol Birthday

Lauren Alaina

\$2.99

eCard Video



Make

Like 24

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Lorem ipsum dolor sit amet,



Idol Birthday
Lauren Alaina
eCards

Make your Own ▶



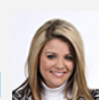
Idol Father's Day
Lauren Alaina
eCards

Make your Own ▶



Idol Mother's Day
Lauren Alaina
eCards

Make your Own ▶



Idol Congrats & More...
Lauren Alaina
eCards

Make your Own ▶

Back to Products


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SHOP 1.0 - FINALISTS PAGE



ST☆RGREETZ™

HOME eCARDS eINVITATIONS RINGTONES GREETINGS MOBILE ALERTS

American Idol

eCARDS & eINVITES
FROM ALL OF THE TOP ELEVEN FINALISTS!

THE HOT LIST

» DJ PAULY D
DJ Pauly D
Have DJ Pauly D send a personalized birthday party invitation. [Try it](#)

» REBA MCENTIRE

» JOE NAMATH

» KARINA SMIRNOFF

» MAURICE JONES DREW

CHECK IT OUT

Long Distance To Us [Try it](#)
Allstar Weekend Ringtone

Verne's Party Invitation [Try it](#)
Verne Troyer invitation

You Know This Joker Calling [Try it](#)
Adam West Ringtone

Monstrous Birthday Party [Try it](#)
Matt Forte invitation

Pick-up Ringtone [Try it](#)
Reba McEntire Ringtone

Celebrities

- DJ Pauly D
- Reba McEntire
- Joe Namath
- Karina Smirnoff
- Verne Troyer
- Allstar Weekend
- Adam West

American Idol

- Lauren Alaina
- Jacob Lusk
- Thia Megia
- Scotty McCreery
- Hailey Reinhart
- James Durbin
- Pia Toscano
- Stefano Langone
- Paul McDonald
- Casey Abrams
- Naima Adedapo

NFL Players

- Maurice Jones-Drew
- Matt Forte
- Brandon Graham
- Joe Namath

Disney

- Cinderella
- Doc Hudson
- Donald Duck
- Jack Skellington
- Minnie Mouse
- Sleeping Beauty
- Tigger
- Woody

Sentiments

- Get Well
- Noah benShea Collection

Holidays

- Mother's Day

Casey Abrams

Thia Megia

Stefano Langone

Scotty McCreery

Pia Toscano

Paul McDonald

Lauren Alaina

James Durbin

Naima Adedapo

Jacob Lusk

Hailey Reinhart