

Identity Landing Page Discovery

Claiming Flow | Public Record Remover

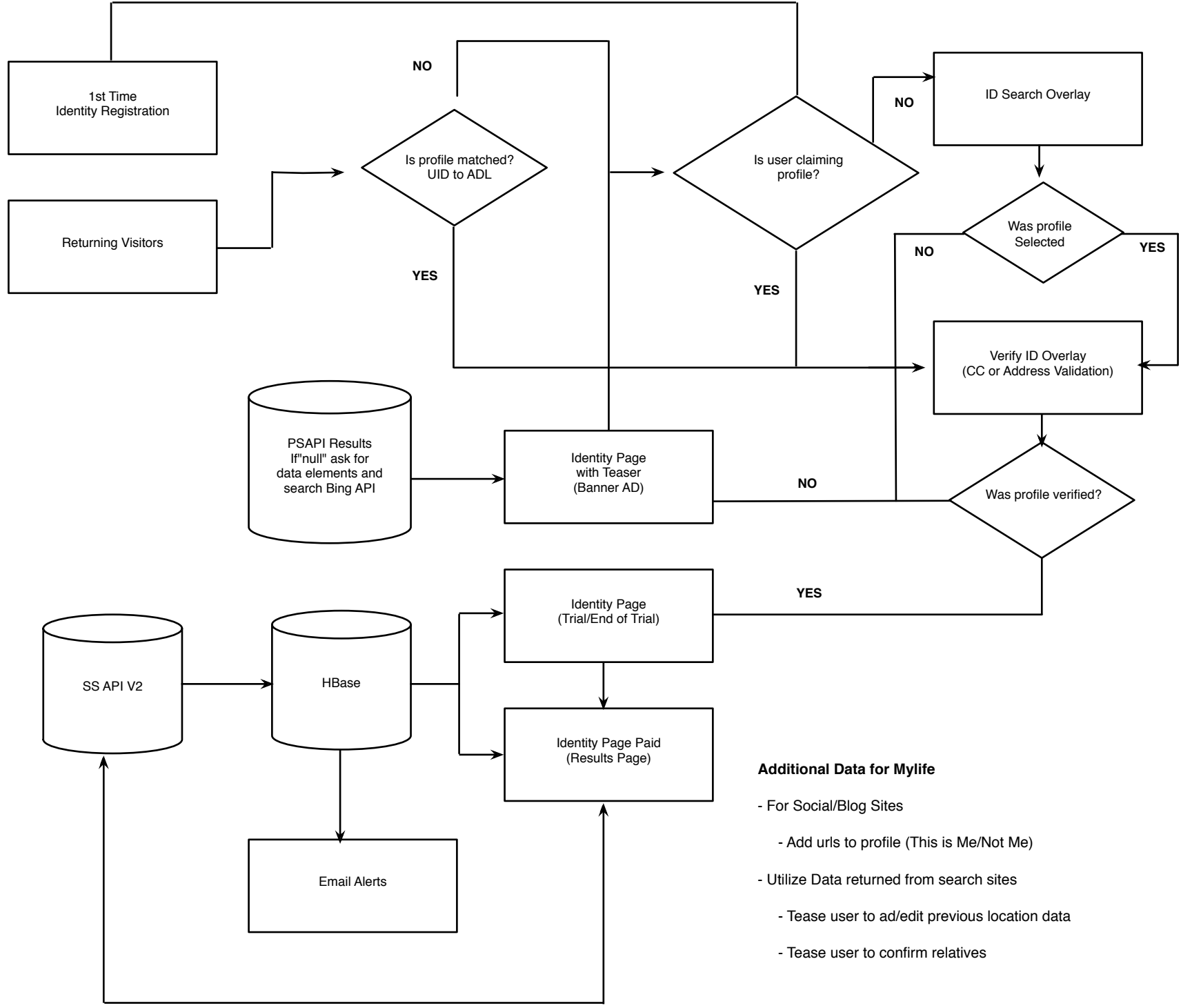
Author	Description	Date
Armen Petrosyan & Team	Identity Landing Page Claiming Flow Discovery	02-26-2014



Table of Content

Title	Page
2. Public Record Remover Flow	2
3. Verify ID Search Overlay (Option#1)	3
4. Verify ID Overlay (Credit Card Validation)	4
5. Verify ID Overlay (Address Validation)	5
6. Verify ID Search In-Line (Option#2)	6
7. Verify ID Search In-Line (Credit Card Validation)	7
8. Verify ID Search In-Line (Address Validation)	8
9. Identity Landing Page with Teaser	9

Title	Page

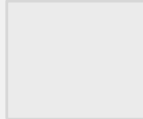


- Additional Data for Mylife**
- For Social/Blog Sites
 - Add urls to profile (This is Me/Not Me)
 - Utilize Data returned from search sites
 - Tease user to ad/edit previous location data
 - Tease user to confirm relatives

Send additional data elements (previous locations, phone, email and aliases)

3. Verify ID Search Overlay (Option#1)

GLOBAL NAVIGATION



Armen Petrosyan, 37



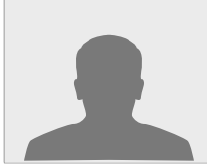
1234 Main St. Glendale, CA. 91202-1234

Phone: (818) 822-4567 Mobile: (818) 334-1234


Confirmed Profile

[View Profile](#)

Armen, your personal information is all over the web.
 Find out **what** info is exposed, **where** its exposed, and **who** is looking at it - just select your correct record below.

	<p>Armen Petrosyan, 37</p> <p>(818) 334 - ****</p> <p>Home Address Glendale, CA.</p> <p> <input checked="" type="checkbox"/> Exposed <input checked="" type="checkbox"/> Exposed </p>	<p>PLACES LIVED</p> <p>Los Angeles, CA. La Canada, CA. +1 more</p>	<p>RELATIVES</p> <p>Greg Petrosyan Mary Petrosyan +3 more</p>	<input type="button" value="THIS IS ME"/>
	<p>Armen Petrosyan, 37</p> <p>(915) 945 - ****</p> <p>Home Address Las Vegas, NV.</p>	<p>PLACES LIVED</p> <p>Lake Mead, NV. Palm Springs CA. +2 more</p>	<p>RELATIVES</p> <p>Jeff Petrosyan Ani Petrosyan +3 more</p>	<input type="button" value="THIS IS ME"/>
	<p>Armen Petrosyan, 37</p> <p>(818) 243 - ****</p> <p>Home Address La Cresenta, CA.</p>	<p>PLACES LIVED</p> <p>Sunnyvale, CA. Pal Alto, CA. +3 more</p>	<p>RELATIVES</p> <p>Victor Agassi Jerry Petrosyan +2 more</p>	<input type="button" value="THIS IS ME"/>

55% Internet Users



Internet users have taken steps to hide from specific people or organizations

Annotations | Notes

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

GLOBAL NAVIGATION

Armen Petrosyan, 37 Confirmed Profile

1234 Main St. Glendale, CA. 91202-1234

Phone: (818) 822-4567 Mobile: (818) 334-1234 [View Profile](#)

Satisfied Customers

"I had numerous public profiles on the internet with very... these profiles

Thanks, we just need a little more information to verify your identity.

Please provide your credit card information. Note that your card will not be charged.

After you verify your identity, you'll find out:

1. **What** information is exposed.
2. **Where** your information is exposed.
3. **Who** is looking at your information.

VISA Master Card AMEX Discover

Credit Card Number:

Expiration Date:

Security Code:

VERIFY IDENTITY

8 Google Searches for You

4 Marketing profiles found based on your neighborhood

55% Internet Users

Internet users have taken steps to hide from specific people or organizations

Annotations | Notes

1. ONLY 30% WILL SEE THIS PAGE
- 2.
- 3.
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- 10.

GLOBAL NAVIGATION

Armen Petrosyan, 37 Confirmed Profile

1234 Main St. Glendale, CA. 91202-1234

Phone: (818) 822-4567 Mobile: (818) 334-1234 [View Profile](#)

Satisfied Customers

"I had numerous public profiles on the internet with very sensitive information. Mylife helped me remove these profiles"

Thanks, we just need a little more information to verify your identity.

What street did you live on between 2010 and 2014?

- Colorado Blvd.
- Sunset Blvd.
- Avalon Blvd.
- Gayley Ave.
- Lexington Ave.

NEXT

8 Google Searches for You

4 Marketing profiles found based on your neighborhood

Use the internet to minimize the visibility of their digital footprint

55%
Internet Users

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Annotations | Notes

1. ONLY 70% WILL SEE THIS PAGE
- 2.
- 3.
- 4.
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Global Navigation

Armen, your personal information all over the Web.

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	Armen Petrosyan, 37 (818) 334 - **** Home Address Glendale, CA.	PLACES LIVED Los Angeles, CA. La Canada, CA. +1 more	RELATIVES Greg Petrosyan Mary Petrosyan +3 more	<input type="button" value="THIS IS ME"/>
	Armen Petrosyan, 37 (915) 945 - **** Home Address Las Vegas, NV.	PLACES LIVED Lake Mead, NV. Palm Springs CA. +2 more	RELATIVES Jeff Petrosyan Ani Petrosyan +3 more	<input type="button" value="THIS IS ME"/>
	Armen Petrosyan, 37 (818) 243 - **** Home Address La Cresenta, CA.	PLACES LIVED Sunnyvale, CA. Pal Alto, CA. +3 more	RELATIVES Victor Agassi Jerry Petrosyan +2 more	<input type="button" value="THIS IS ME"/>

[View More](#)

View and Remove What Information can see about you

22 Public records Found

People Are Looking for Your Information

16 See Who's Searching for Armen

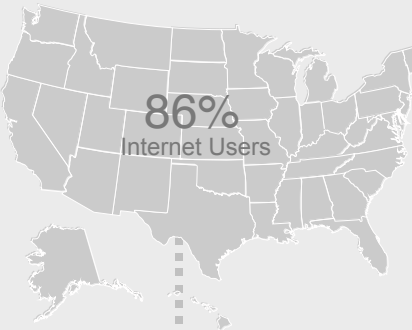
16 See Who's Viewed Armen's Profile

8 Google Searches for Armen

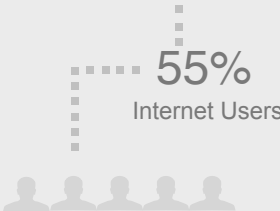
Satisfied Customers

"I had numerous public profiles on the internet with very sensitive information. Mylife helped me remove these profiles and now keep me up to date when new ones pop up."

Did you know?



Use the internet to minimize the visibility of their digital footprint



Internet users have taken steps to hide from specific people or organizations

Annotations | Notes

- 1.
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Global Navigation

Armen we found your personal information all over the web

Once you have verified your identity with Mylife, we will pro-actively remove your personal information from the internet and marketing database.



Armen Petrosyan, 37
(818) 334 - ****
Home Address
Glendale, CA.

PLACES LIVED
Los Angeles, CA.
La Canada, CA.
+1 more

RELATIVES
Greg Petrosyan
Mary Petrosyan
+3 more

Thanks, we just need a little more information to verify your information.

After claiming your profile you can:

- 1. **What** information is exposed.
- 2. **Where** your information is exposed.
- 3. **Who** is looking at your information.

Please provide your credit card information. Note that your card will not be charged.

VISA MASTERCARD AMEX DISCOVER

Credit Card Number:

Expiration Date:

Security Code:

VERIFY IDENTITY

View and Remove What Information can see about you

22 Public records Found

VIEW OR REMOVE

People Are Looking for Your Information

16 See Who's Searching for Armen

FIND OUT WHO

16 See Who's Viewed Armen's Profile

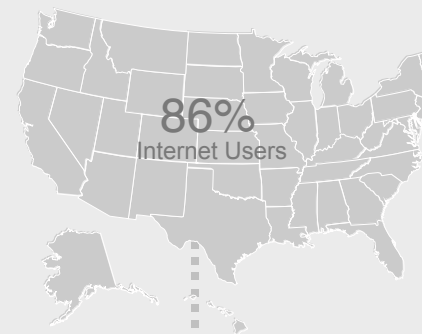
FIND OUT WHO

8 Google Searches for Armen

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View and Remove What Information can see about you

22 Public records Found

VIEW OR REMOVE

People Are Looking for Your Information

16 See Who's Searching for Armen

FIND OUT WHO

16 See Who's Viewed Armen's Profile

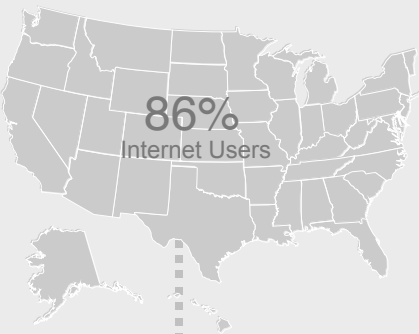
FIND OUT WHO

8 Google Searches for Armen

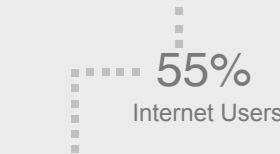
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Global Navigation



Armen Petrosyan, 37

1234 Main St. Glendale, CA. 91202-1234

Phone: (818) 822-4567 Mobile: (818) 334-1234

✔ Confirmed Profile

[View Profile](#)







View and Remove what others can see about you

22 Public Records Found
VIEW OR REMOVE


Address exposed on 7 sites	Remove
Relatives exposed on 3 sites	Remove
Personal data exposed on 7 sites	Remove
Age exposed on 7 sites	Remove

People are Looking for your Information

16 Who's Searching for You
FIND OUT WHO

<p> A 30-year old Female from Glendale High School</p> <p> 11 Women</p> <p> 8 People aged 33-43</p> <p> 16 People in CA</p>	<p>4 Personal Searches for You</p> <p> Female, 42 La Canada, CA. +3 more</p> <p>12 Professional Searches for You</p> <p> Female, 42 Glendora, CA. +11 more</p>
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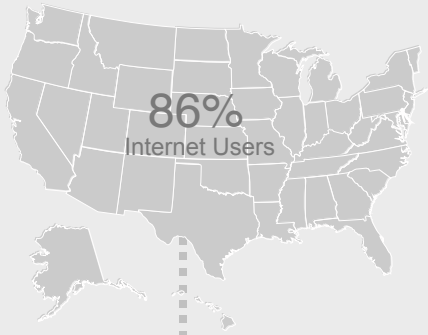
16 Who's Viewed Your Profile
FIND OUT WHO

<p>A 30-year old Female from Glendale High School</p>	<p> Female, 42 La Canada, CA.</p>
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Satisfied Customers

"I had numerous public profiles on the internet with very sensitive information. Mylife helped me remove these profiles and now keep me up to date when new ones pop up."


Did you know?




86%
Internet Users



Use the internet to minimize the **visibility of their digital footprint**



55%
Internet Users



Internet users have taken steps to **hide from specific people or organizations**

Annotations | Notes

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